

KENT INTROL RE-BRAND UNVEILED

Koso Kent Introl (KKI) today unveiled a new corporate identity through the re-launch of its website, reflecting the company's desire to stay at the leading edge of the market.

KKI is a core brand within the Koso Group of companies, and the new website will strengthen the company's global presence, acting as an important resource not only for suppliers and customers but also for internal teams.

KKI's Sales Director David Limb comments: "We are justifiably proud of our reputation, and have been working hard to ensure that we stay at the forefront of our field and continue to communicate with our customers to determine their needs. Our website will help us to demonstrate that we are more than ready for future challenges. This is the first step on a journey that will see the KKI brand continue to grow.

"Customers and suppliers will recognise that the values on which KKI is based have not changed.

"Regardless of where they are in the world, we will be communicating with them in a way that is clear, recognisable and, most importantly, adds value."

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**NO APPLICATION
IS TOO SEVERE**
